

## **FOCUS ON: The Key Benefits of ISO27001 implementation.**

### **What is ISO27001 ?**

The International Organization for Standardisation, or ISO, has developed more than 18,000 business standards in order to promote quality control and continuous improvement. Businesses seeking ISO certification do so to improve their operations in accordance with the group's strict protocols. ISO 27001, introduced in 2005, seeks to improve information technology operations and security, with proven management oversight.

ISO 27001, often referred to as ISO 27001:2005, applies specifically to information technology management, and in particular security.



Because this standard forces business management and technical staff to cooperate to meet certain management and information control objectives, it can dramatically improve alignment between these sometimes disjointed groups. ISO recommends this to foster continuous-and sustainable-improvement. The standard applies to all sizes and types of businesses seeking ISO certification.

ISO freely acknowledges that for every technological advance, new security concerns arise.

ISO 27001 helps organizations stay current by establishing consistent security product and process evaluation, implementation, monitoring, review and maintenance procedures.

Applying a standard process to the selection and maintenance of existing and new security procedures that involves both management and information technology (IT) personnel helps prevent problems before they occur. It also addresses legal compliance through standardized internal and external audits.

ISO 27001 provides additional opportunities for benchmarking, helping companies more readily implement best practices and reach challenging goals. Detailed, expanded comparisons with others in the same industry leads to breakthrough improvements. This standard also encourages everyone in the organization-from management to technical staff-to get on the same page regarding goals and objectives, improving communication and ultimately results.

ISO 27001 is suited to any organization that manages assets - data, people, software and intellectual property. This includes an organisations critical suppliers such as mailing houses, or data warehouses, energy providers and utilities, banks, insurance companies and corporates across all sectors of the economy.

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## **Example key benefits Of ISO27001:2005 ISMS Certification:**



- **Compliance**

**It might seem odd to list this as the first benefit, but it often shows the quickest "return on investment" – if an organization must comply with various regulations regarding data protection, privacy and IT governance, then ISO 27001 will bring with it the methodology which enables compliance in the most efficient way.**

- **Marketing edge**

**In a market which is more and more competitive, it is sometimes very difficult to find something that will differentiate you in the eyes of your customers. ISO 27001 could be a unique selling point, especially if you handle clients' sensitive information.**

- **Lowering costs**

**Information security is usually considered as a cost with no obvious financial gain. However, there is financial gain if you lower the expenses caused by incidents, and outages. You should also consider the threats posed by disgruntled employees, or disgruntled former employees.**

- **Putting your business in order**

**This one is probably the most underrated – if your organization has been growing over the last few years, you may well be experiencing problems such as; – who has to decide what, who is responsible for certain information assets, who has to authorize access to information systems etc.**

**Plus (amongst others);**

- **Aligning Business and Technology Objectives**
- **Data Protection**
- **Improved Benchmarking**
- **A valuable framework for resolving security issues.**
- **Enhancement of client confidence & perception of your organization.**
- **Enhancement of business partners confidence & perception of your organization.**
- **Provides confidence that you have managed risk in your own security implementation.**
- **Enhancement of security awareness within an organization.**
- **Assists in the development of best practice.**

**"ISO27001 provides a solid base from which to attain other compliance needs such as PCI-DSS"**

**Whether ISO27001 is used for formal compliance, or as a framework, we can help manage the Information security program.**

**We can assist with all aspects of ISO27001 compliance:**

- Risk management, quantitative measure of risk and liaison with insurers, legal teams and board to ensure compliance activities meet with corporate risk appetite
- Physical security management, assessment of physical security controls (door access, cctv, employee monitoring, etc..).
- Review and improvement of all technical controls and definition of the Security architecture to support ongoing compliance.
- Provide 24/7 compliance monitoring, and ongoing vulnerability assessments.
- Regular re-audit, penetration testing, outsourced security governance.
- Personnel security, policy definition, employee management.
- Contract management with third parties and suppliers.
- We have accredited ISO27001 lead auditors and run internal audits for clients, we also work with BSI to gain formal compliance status on behalf of our clients
- Our hosting and managed services facilities are ISO 27001 compliant and can provide accredited externally managed environments.

**“ISO27001 will bring in many benefits , and will not be just another certificate hanging on the wall”**

**If IT and Data Security compliance is important to your organisation, talk to us now...**



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